

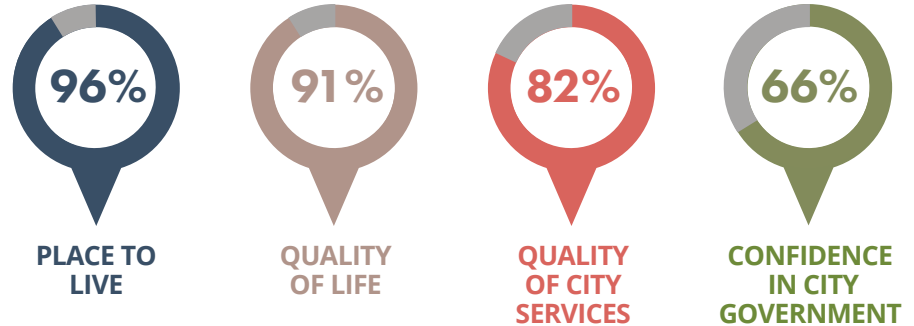
2021 NATIONAL COMMUNITY SURVEY (NCS) *Summary*



BACKGROUND: NCS is a scientific benchmarking survey that provides a comprehensive and accurate picture of livability and resident perspectives, as well as comparisons with hundreds of communities around the nation. The city of Surprise typically commissions a NCS every two years. The latest NCS was moved to February 2021 as to not conflict with the 2020 US Census. The last survey was in 2018.

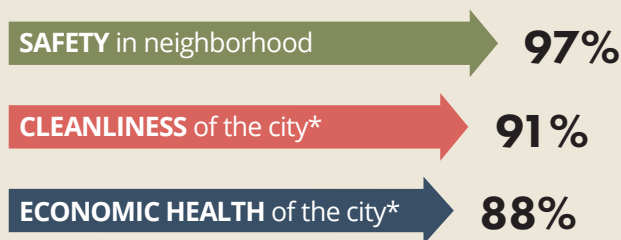
OVERALL PERCEPTIONS

The following percentages are for resident ratings of **Excellent or Good**. We saw an increase in each of these areas over the 2018 survey.



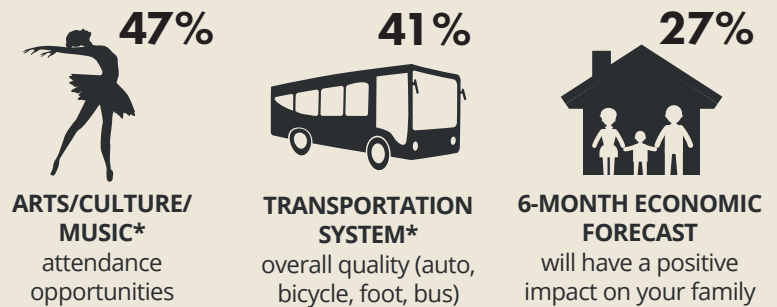
WHERE WE SHINE

The following percentages are for resident ratings of **Excellent or Good**. Asterisk (*) indicates a rating **above** the national benchmark.



WHERE WE CAN DO BETTER

The following percentages are for resident ratings of **Excellent or Good**. Asterisk (*) indicates a rating **below** the national benchmark.



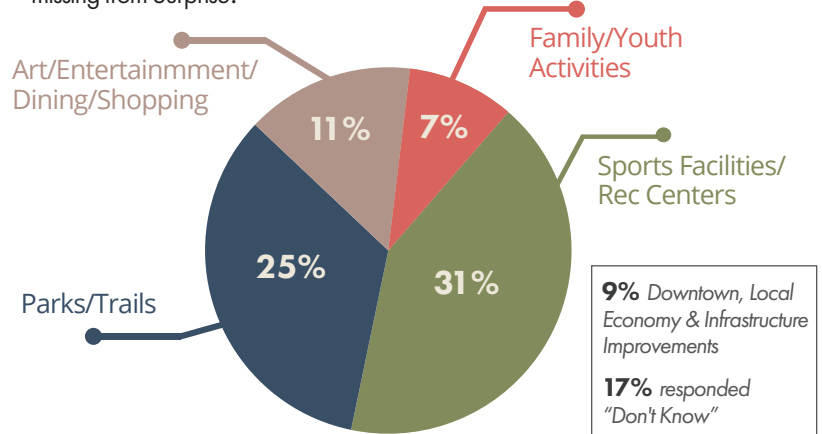
RESIDENT PRIORITIES RANKED

Residents were asked to rank priorities for the city over the next three years. The following percentages are for ratings of **High/Medium Priority**.

1. INVESTING IN WATER RESOURCES (97%)
2. PROTECTING WHITE TANK MOUNTAINS (82%)
3. COMPLETED STREETS (78%)
4. Preserve open space in growth areas (78%)
5. Internal circulator (54%)
6. Build more parks/fields (51%)
7. Connected trail system (44%)
8. Community pool (32%)

RECREATION WISH LIST

We asked, "What is the single most important public rec amenity you think is missing from Surprise?"



CITY FUNDING SOURCES

Residents were asked to rank their support/opposition of new funding sources to support increasing public safety, recreation and road capital improvement needs for our growing city.

FUNDING SOURCE

GO Bond	58%
Primary Property Tax Increase	37%
Sales Tax Increase	37%
New Dedicated Tax	37%

STRONG/SOMEWHAT SUPPORT