

# SURPRISE 4TH ANNUAL DR. MARTIN LUTHER KING JR. DAY OF CELEBRATION & SERVICE

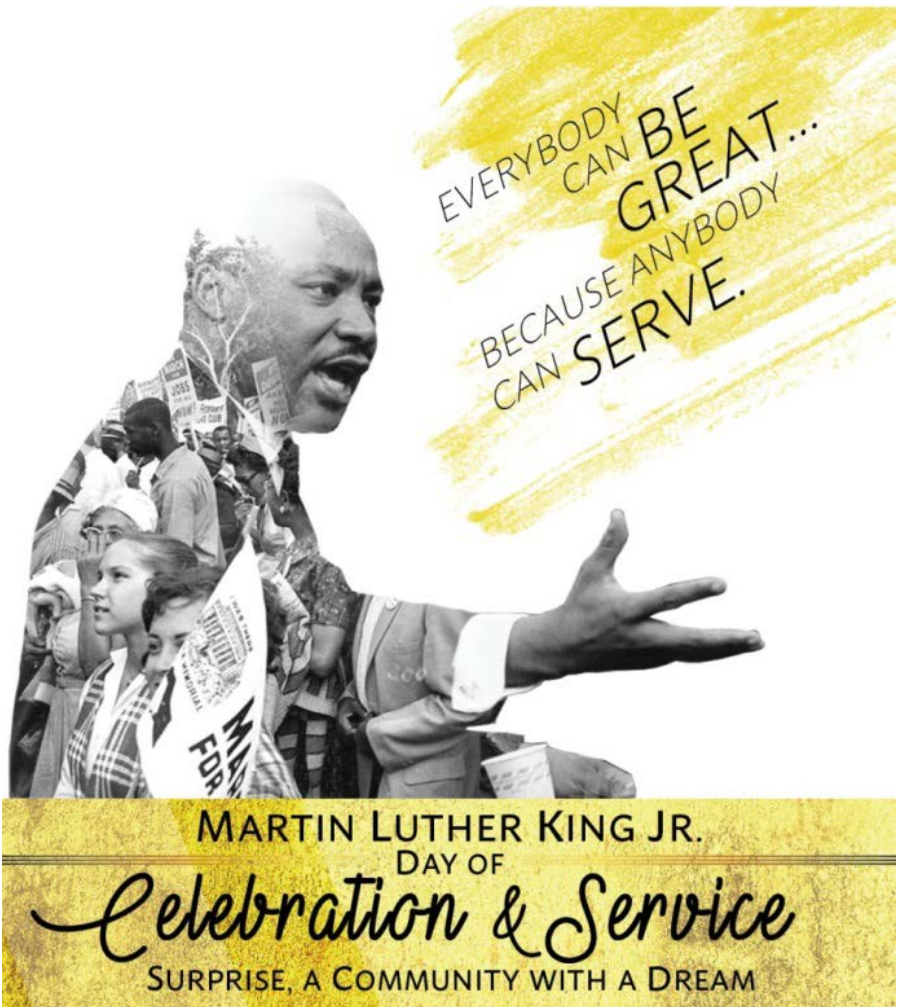
The City of Surprise is excited to announce the 4th annual Dr. Martin Luther King Jr. Day of Celebration and Service to be held on Saturday, January 18<sup>th</sup>, 2020. We would like to invite everyone in your organization to attend and for your business to consider supporting this event.

This year's all ages event will be held at the City of Surprise City Hall Courtyard, 16000 N. Civic Center Plaza and will include a spirited program and day of community service. Guests will be allowed entrance at 8:30 am where light food and t-shirts will be provided for the first 500 guests with the official program beginning at 9:00 am.

The program will celebrate Dr. Martin Luther King Jr. and focus on his community-building and service to others. The event will include a variety of local musicians and performers, food and fun for the entire family. Around 9:45 am, all will be invited to participate in Surprise Day of Service projects throughout town and surrounding communities. 400+ volunteers are expected to go and serve their neighbors through 10-15 different project sites.

Your sponsorship will contribute to the ongoing viability of this community centric event. As a fast growing city, it is important Surprise works toward creating culturally significant events and promotes service to others. By forming these types of traditions, the community can continue to work towards being an inclusive city that celebrates history, diversity and the human spirit.

On the next page you will find the different sponsorship levels for investment opportunities. Please feel free to contact Seth Dyson, Human Service & Community Vitality Director at 623-222-1620, or at [seth.dyson@surpriseaz.gov](mailto:seth.dyson@surpriseaz.gov) with any questions. *Thank you for your consideration!*



## Sponsorship Levels

Platinum	Gold	Silver	Bronze	Friend of Event
<b>\$3,000</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>	<b>\$100 +</b>
<p><b>“Presented by”</b> distinction on all program collateral with prominent logo placement</p> <p>Reserved premier seating for 8</p> <p>Organization banner/signage displayed by the stage (5' X 3' banner created by City of Surprise)</p> <p>Logo placement on official MLK t-shirt</p> <p>Display table (6') provided for organization marketing</p> <p>Invitation into “VIP Green Room” to meet with city officials, performers and keynote speakers</p>	<p>Logo placed on marketing material and program</p> <p>Reserved premier seating for 6</p> <p>Organization Banner / signage displayed at the event (5' X 3' banner created by City of Surprise)</p> <p>Logo placement on MLK t-shirt</p> <p>Display table (6') provided for organization marketing</p> <p>Invitation into “VIP Green Room” to meet with city officials, performers and keynote speakers</p>	<p>Logo placed on marketing material and program</p> <p>Reserved seating for 4</p> <p>Display table (6') provided for organization marketing</p>	<p>Organization or individual name listed on event program</p> <p>Reserved seating for 2</p> <p>Display table (6') provided for organization marketing</p>	<p>Organization or individual name listed on event program</p>

***THANK YOU FOR YOUR CONSIDERATION!***

