



City of Surprise
Stormwater Utility
Non-residential Credit Program

BACKGROUND

The management of stormwater within the city of Surprise is vital to protecting the health and safety of citizens and organizations. In 2016, the city established a Stormwater Utility (Utility) as a means to dedicate resources towards managing the quality and quantity of storm water runoff generated within the city. The Utility is also tasked with meeting the regulatory mandates placed on the city by the federal government.

Revenue generated by the Utility will fund stormwater management activities such as management of stormwater infrastructure, improvement projects, citizen inquiry response, ordinance enforcement, regulatory reporting, public education and outreach, and pollution prevention.

NON-RESIDENTIAL CREDIT PROGRAM

The Non-residential Credit Program was developed to allow the city's largest stormwater customers an opportunity to reduce their Stormwater Utility rate by installing above standard onsite stormwater management systems and through annual participation in federally required programs. The two opportunities are described below.

1. Infrastructure Credit Program (Up to 25% rate reduction)

The Infrastructure Credit Program offers permanent rate reductions for the installation of on-site improvements. These improvements must manage the amount of runoff that impacts the system during rain events. The schedule below identifies the levels of rate reductions a customer could achieve through the installation of above standard stormwater management infrastructure:

Reduction schedule:

- | | |
|---|----------------|
| 1. Greater than 10% above standard retention requirements | 5% Reduction |
| 2. Greater than 25% above standard retention requirements | 10% Reduction |
| 3. Greater than 35% above standard retention requirements | 15% Reduction |
| 4. Greater than 50% above standard retention requirements | 20% Reduction |
| 5. Creative* means to achieve the above standard requirements | + 5% Reduction |

*Refers to innovations that are outside of traditional methods, such as the use of rain gardens to add beauty to the site, the use of pervious concrete to increase percolation, or approaches that reduce the heat island effect.

In order to receive the rate reduction, the customer will have to provide documentation supporting their credit request, including engineered drawings or reports. The improvements will be inspected by the city upon completion.

2. Annual Regulatory Compliance Credit Program (Up to 13% rate reduction)

The city is required by federal law to develop programs that work towards increasing



public awareness of stormwater management and reducing pollution that affects the quality of runoff. This credit program will occur every year, allowing non-residential customers, the ability to reduce their stormwater rate. Non-residential customers have options to participate in this credit program, as described below:

Sponsorships (5% rate reduction per program)

cost: \$300 ea

By sponsoring educational and promotional material, your organization will be prominently displayed as a sponsor on these items. Examples of stormwater education material and brochures include:

- Pool drain brochures
- Stormwater pollution brochures
- Other educational material
- Dog waste bags
- Canvas bags
- Drinking containers
- Bookmarks

When you sponsor an event, your organization's logo will be displayed on that event's promotional materials.

Stormwater Event Participation (5% rate reduction per event)

Participation in stormwater events can be accomplished in two ways:

- Donate specified event materials or supplies
- Organize staff volunteers to participate and work the event

Example outreach events:

- City clean-up events such as Bark in the Park and Pride Day events
- Household Hazardous Waste Collection events

Education and Outreach Hosting (5% rate reduction per program)

Organizations have the opportunity to reduce their annual rate under this option in two ways:

- I. By allowing city representatives to train your staff on the importance of operation-specific pollution prevention
- II. By allowing stormwater education and outreach material to be displayed and available at your organization.

Bonus (3% reduction)

Anyone who participates in two (2) or more credit reduction opportunities will receive an additional 3% off their rate, making their total reduction for the year 13%.

School Education Credit (13% reduction)

Specifically for schools, including public, charter, and private, located in the city of Surprise. This credit can be achieved by utilizing the *Stormwater Quality Outreach Program*, which is a FREE, 45 minute hands-on education program developed by Maricopa County Environmental Services.

Applicant will pay all necessary fees for development review services: Development Services Fee: <https://www.surpriseaz.gov/DocumentCenter/Home/View/3031>.



NON-RESIDENTIAL STORMWATER CREDIT APPLICATION
Water Resource Management-Stormwater Program
City Hall, 16000 N. Civic Center Plaza, Surprise, AZ 85374
Phone (623)-222-6200 Fax: (623)-222-7102
Email: Stormwater@surpriseaz.gov

PROPERTY OWNER INFORMATION	
Business Name:	Utility Billing Acct#:
Business Address:	St: Zip:
Contact Name and Phone/Email:	
Maricopa County Assessor Parcel Number (APN):	
Property Management / Contact Name:	
City:	St: Zip:
Email:	Fax:
INFRASTRUCTURE CREDIT OPTION	
<p>If approved, this is a permanent credit, offering up to a 25 % Rate Reduction.</p> <p>Applicants will need to provide all supporting documentation, including engineered drawings, plans, reports and photographs, to support desired reduction.</p> <p>Please <input checked="" type="checkbox"/> for anticipated rate reduction per Section 1 above:</p> <p style="margin-left: 40px;"> <input type="checkbox"/> 5% reduction <input type="checkbox"/> 10% reduction <input type="checkbox"/> 15% reduction <input type="checkbox"/> 20% reduction <input type="checkbox"/> Creative Credit (+ 5% reduction) </p>	
REGULATORY COMPLIANCE CREDIT OPTION	
<p>This is an annual program offering up to a 13% Rate Reduction.</p> <p>Customers who participate in two (2) options will receive an additional 3%.</p> <p>Please <input checked="" type="checkbox"/> on the option and fill in the information requested:</p> <p style="margin-left: 40px;"> <input type="checkbox"/> Event Participation Option (5% Credit) <input type="checkbox"/> Volunteer to work at a City Event (5% Credit) <input type="checkbox"/> Education Training Option (5% Credit) <input type="checkbox"/> Outreach Hosting Option (5% Credit) <input type="checkbox"/> Sponsorship Option (5% Credit) - Minimum Sponsorship amount \$300 <input type="checkbox"/> School Education Credit Option (13% Credit) - ONLY ELIGIBLE FOR SCHOOLS </p>	
FOR OFFICE USE ONLY	
Engineering Project Number:	
Engineering Comments:	Percent (%) above standard retention:
Finance:	
New Rate: _____	New Account: <input type="checkbox"/>
Stormwater Comments (Type and Quantity of Donation Item for Event Participation/Number of Volunteers):	
Sponsorship Donation Received: <input type="checkbox"/>	
Terry Lowe, Director, Water Resource Management: _____	
Date: _____	