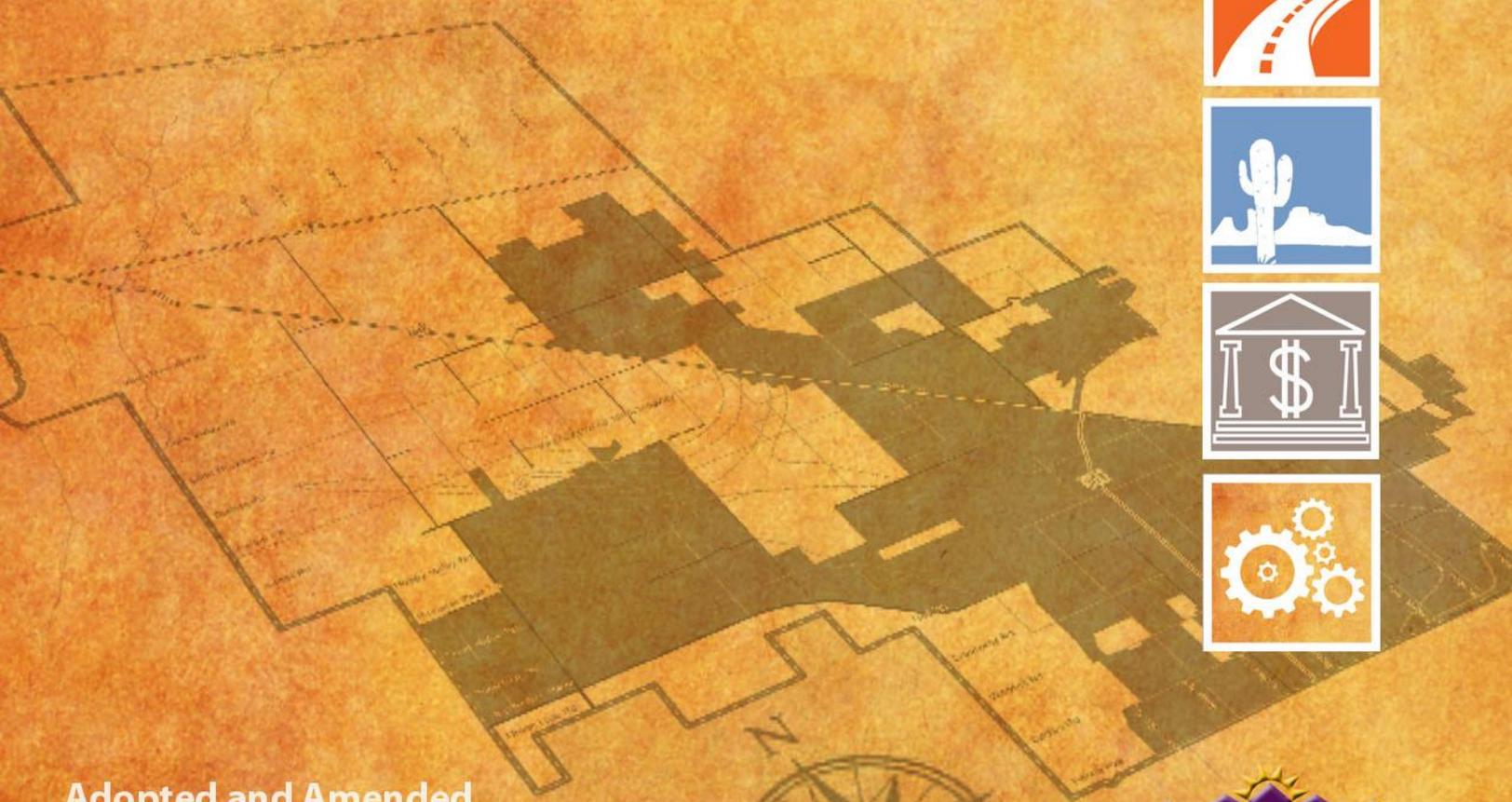


# SURPRISE FOUNDATION GENERAL PLAN 2035 | FOR THE FUTURE



Adopted and Amended  
May 14, 2013 Resolution 2013-39  
June 25, 2013 Resolution 2013-59  
December 19, 2015 Resolution 2015-120



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# VISIONS AND VALUES

## VISION STATEMENT

The City of Surprise strives to uphold the values of its residents, while balancing physical and economic growth, and maintaining a safe community. A high standard of living should be fostered by enhancing neighborhood and community amenities. Vibrant and diverse development is important for a young community, and Surprise should aim to preserve the uniqueness and history of the City.

The following topics were identified through the General Plan 2035 community outreach process, and represent the primary values of Surprise residents. These topics help set the stage for the implementation of the General Plan, and should take precedence during future planning and development in the City of Surprise. Goals and policies to help promote these values can be found throughout the General Plan.

### *Surprise Values...*

#### *A Clean and Safe Community*

Well maintained streets, attractive commercial properties, and clean neighborhoods are vital to creating a safe, healthy, and enjoyable community.

#### *Economic Development*

Support for small business is a community priority, with additional focus needed on downtown growth, attracting both high-end retail and a regional mall, and expanding higher education opportunities.

#### *Sustainability*

Environmentally conscious development standards, water conservation strategies and valuing the preservation of open space, natural terrain and vegetation, will help prepare Surprise for long-term sustainability.

#### *Quality Transportation Systems*

A complete transportation network helps support community connectivity and fosters future growth. Connecting to regional freeway systems is an important priority, as is completing partially built streets. Bike lanes, walking trails and commuter rail should be considered to help enhance the overall network.

#### *Recreation*

Having the opportunity for recreation is a valued asset for all age groups in Surprise. Facilities should be expanded to include regional parks, a centralized community recreation center and other various facilities.

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