

Now in its third year, the award-winning “Water – Use It Wisely” campaign features unexpected but highly effective water-saving devices, and we’re pleased to showcase 26 of them on this convenient guide. Print it out, tack it to your bulletin board, and refer to it whenever



you’re ordering “Water – Use It Wisely” brochures, ads, posters, theatre slides, bus cards, or any of the many other items in the campaign. For a tour of the entire campaign, visit www.wateruseitwisely.com.

There are a number of ways to save water, and they all start with you.



WATER-SAVING DEVICE #1 - People

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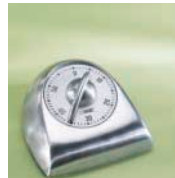
WATER-SAVING DEVICE #54 - Toothbrush

Turn off the water while you brush your teeth and save up to 4 gallons a minute. That’s 200 gallons a week for a family of four.



WATER-SAVING DEVICE #7 - Swim Goggles

Install covers on pools and spas and check for leaks around your pumps.



WATER-SAVING DEVICE #58 - Kitchen Timer

Set a kitchen timer when watering your lawn or garden with a hose.



WATER-SAVING DEVICE #10 - Water Pitcher

Keep a pitcher of water in the refrigerator instead of running the tap for cold drinks, so that every drop goes down you and not the drain.



WATER-SAVING DEVICE #61 - Plant

Next time you add or replace a flower or shrub, choose a low water use plant for year-round landscape color and save up to 550 gallons each year.



WATER-SAVING DEVICE #11 - Water Meter

Check your water meter and bill to track your water usage.



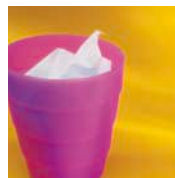
WATER-SAVING DEVICE #65 - Screwdriver

Use a long screwdriver as a soil probe to test soil moisture. If it goes in easily, don’t water. Proper lawn watering can save thousands of gallons of water annually.



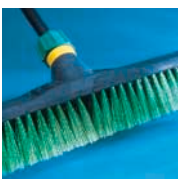
WATER-SAVING DEVICE #14 - Garden Tool

Use a layer of organic mulch around plants to reduce evaporation and save hundreds of gallons of water a year.



WATER-SAVING DEVICE #75 - Wastebasket

Drop that tissue in the trash instead of flushing it and save gallons every time.



WATER-SAVING DEVICE #15 - Broom

Use a broom instead of a hose to clean your driveway and sidewalk and save up to 80 gallons of water every time.



WATER-SAVING DEVICE #79 - Hose Nozzle

Use a hose nozzle and turn off the water while you wash your car to save more than 100 gallons.



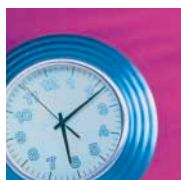
WATER-SAVING DEVICE #17 - Water Can

Collect the water you use for rinsing produce and reuse it to water houseplants.



WATER-SAVING DEVICE #83 - Laundry Scoop

Reach for the scoop only when you have a full load and save up to 600 gallons each month.



WATER-SAVING DEVICE #23 - Wall Clock

Time your shower to keep it under 5 minutes. You'll save up to 1000 gallons a month.



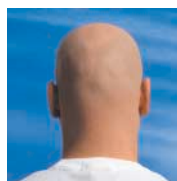
WATER-SAVING DEVICE #85 - Telephone

Pick-up the phone and report significant water losses from broken pipes, open hydrants and errant sprinklers to the property owner or your water management district.



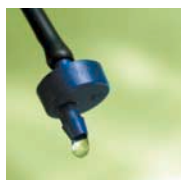
WATER-SAVING DEVICE #28 - Food Coloring

Put food coloring in your toilet tank. If it seeps into the toilet bowl, you have a leak. It's easy to fix, and you can save more than 600 gallons a month.



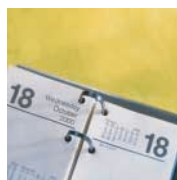
WATER-SAVING DEVICE #89 - Ears

Listen for dripping faucets and toilets that flush themselves. Fixing a leak can save 500 gallons each month.



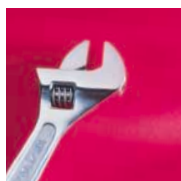
WATER-SAVING DEVICE #36 - Drip Emitter

Choose water-efficient drip irrigation for your trees, shrubs, and flowers. Watering roots is so effective, be careful not to over water.



WATER-SAVING DEVICE #92 - Desk Calendar

Adjust your watering schedule to the season. Water your summer lawn every third day and your winter lawn every fifth day.



WATER-SAVING DEVICE #37 - Wrench

Grab a wrench and fix that leaky faucet. It's simple, inexpensive, and can save up to 140 gallons a week.



WATER-SAVING DEVICE #93 - Shampoo Bottle

Turn the water off while you shampoo and condition your hair and you can save more than 50 gallons a week.



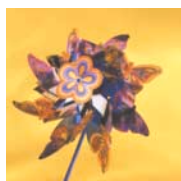
WATER-SAVING DEVICE #42 - Bar of Soap

Before you lather up, install a low-flow showerhead. They're inexpensive, easy to install, and can save your family more than 500 gallons a week.



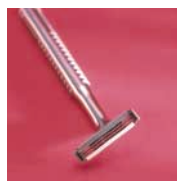
WATER-SAVING DEVICE #99 - Tuna Can

Place an empty tuna can on your lawn to catch and measure the water output of your sprinklers. For lawn watering advice, contact your local conservation office.



WATER-SAVING DEVICE #44 - Pinwheel

Don't water your lawn on windy days. After all, sidewalks and driveways don't need water.



WATER-SAVING DEVICE #100 - Razor

Turn off the water while you shave and you can save more than 100 gallons of water a week.