



CITY OF SURPRISE

COMMITTEE ON COMMUNITY PARTERNSHIPS & GRANTS

Meeting Minutes

June 1, 2015 at 4:30 pm

SURPRISE CITY HALL

Conference Room CH-1F-N1-150 Lobby Conference Room

16000 N CIVIC CENTER PLAZA

SURPRISE, AZ 85374

1) Call to Order

Councilman Winters called the meeting to order at 4:48 p.m.

2) Roll Call

Vice Mayor John Williams (Chair), Councilman Roland Winters and Councilwoman Rachel Villanueva were present.

Staff present included Sherry Aguilar and Janeen Gaskins.

3) Discussion and possible action concerning the Surprise Community Outreach Program and application process.

After discussion, Councilman Winters motioned to recommend the Surprise Community Outreach Program application, general timeline and program process to the entire City Council for consideration and approval during the FY 2016 fiscal year. Councilwoman Villanueva seconded the motion. The motion passed unanimously.

Councilman Winters motioned to recommend that \$10,000 from the \$50,000 budget for the Surprise Community Outreach Program be set-aside for a potential Neighborhood Association Pilot program which will be brought before the entire City Council during a future work session. The motion was seconded by Councilman Williams. The motion passed unanimously.

4) Staff Report:

Janeen Gaskins discussed some potential options for a Neighborhood Association Grant Program

Janeen Gaskins discussed some potential funding leverage opportunities for the Community Outreach Program and the necessity for legal advisement.

5) Adjournment

Vice Mayor Williams made a motion to adjourn at 5:12 pm with a second from Councilman Winters. The motion passed unanimously.



Date: May 12, 2015
To: Committee on Community Outreach Partnerships & Grants
From: Janeen K. Gaskins, Grant Administrator
Through: Brenden Espie, Director of Human Service & Community Vitality
RE: Surprise Community Outreach Program FY 2015-2016

Committee on Community Outreach Partnerships & Grants requested that staff discuss options for increasing funding to support the current program. City Staff have investigated donations, sponsorships and endowments as potential leverage funding.

Endowment: The Scottsdale Community Endowment Fund is used to carry out the purposes of community projects and programs for the public good within the City. Qualifying organizations shall either be City of Scottsdale programs or organizations that are tax exempt under Section 501(c)(3) of the Internal Revenue Code. They have two funds one for general public good and the other is specifically dedicated to youth related programs.

http://www.scottsdaleaz.gov/departments/Community_Services/Human_Services/Endowment_Program

Sponsorships: The City would need to work with the City Attorney's Office to create a sponsorship program. This program would allow for advertising levels to help offset costs associated with specific programs and projects. The City of Avondale has a program called Sponsorship Opportunities

<http://avondale.org/index.aspx?NID=1197>

Donations: Scottsdale Shares Donations Program provides a venue to collect direct donations for targeted programs. They use the website to updates these projects as needed. Community members can volunteer and donates goods and services
<http://www.scottsdaleaz.gov/Shares>.

Solicited The City MUST be very careful not to target organization for funding per the gift policy. More City Attorney discussion on this item will be needed before moving forward. The City Manager of Tallahassee had issues with an innocent request for donations that was deemed unethical.

<http://tallahasseereports.com/2013/12/01/tallahassee-city-manager-solicited-charitable-donations-from-city-lobbyist-city-vendors-and-city-employees-for-ziffer-event/>



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To: Committee on Community Outreach Partnerships & Grants
From: Janeen K. Gaskins, Grant Administrator
Through: Brenden Espie, Director of Human Service & Community Vitality
RE: Surprise Community Outreach Program FY 2015-2016

Committee on Community Outreach Partnerships & Grants requested that staff discuss options for Neighborhood Association projects. City Staff have drafted three potential options for a pilot program that will need to have additional staff support before going to the full City Council for approval.

Tool Box: City Council may approve a \$5,000 funding set aside for Neighborhood Association Pilot Projects. Qualifying neighborhoods would be required to fill out the Surprise Community Outreach Program Neighborhood Association Tool Box Application. The grant would provide staff time and associated funding to establish a Neighborhood Association. The “Tool Box” would have a business plan with a step by step process to establish an official Surprise Neighborhood Association. **[PENDING NEW DIRECTION]**

NA-Project Grants City Council may approve an additionally applicant to the existing program. The eligibility requirement would add in language to specify the meaning of an eligible Neighborhood Association. The applicant could request up to \$5,000 for a project that meets the benefit of their area. Collaborations with local non-profits would increase the funding amount to \$10,000. Application guidance will be revised to reflect administrative changes and will be recommended for approval by the full City Council.

NA Grants: City Council may approve new program that would add additional funding to support the addition of the NA grant or eliminate the current program and focus on Neighborhood Associations ONLY. A new grant application would be created to accommodate the appropriate measures and outcomes.