

**CITY OF SURPRISE
ARTS AND CULTURAL ADVISORY BOARD**

Meeting Minutes

December 5, 2011 / 6:00 PM

**COMMUNITY & RECREATION SERVICES
15960 NORTH BULLARD AVENUE
SURPRISE, ARIZONA 85374**

CALL TO ORDER: 6:00pm

A. Roll Call

Sandra Staehle (Chair), Kathie Morgan (Vice Chair), ellise hayden, Susan deJong, Loretta Warner, Margaret Lieu, Fred Ramsay (absent), Julie Richards (absent)
Guests – Officer Douglas Lynch, Sergeant Norman Owens

B. Pledge of Allegiance

C. Current Events Reports

Chair Staehle (S. Staehle) and ellise hayden (e. hayden) completed the taping for Councilman Biundo's Council Conversations Show regarding Public Art in Surprise. S. Staehle sent out grant applications to organizations who could potentially be submitting them for grant approval, a few of which requested more time to complete the applications in the future. S. Staehle met with Councilman Biundo regarding forming a Speakers Series in 2012. Chair Staehle requested that the board members submit budget material to staff by the end of this week. Margaret Lieu (M. Lieu) attended an Artist Reception in Goodyear's City. Susan deJong (S. deJong) attended two Diamond Ball Meetings and spoke with Karen Martin of the Dysart Unified School District. Kathie Morgan is trying to get information regarding Esteban to staff.

D. Staff reports

Tara Combs (T. Combs) reported on the Surprise Party event and that there were 60 vendors present. She also gave an update on the 2nd Sundays in the Park.

CALL TO THE PUBLIC:

Andy Cepon, Surprise resident, commented that he was impressed with Councilman Biundo's Council Conversations Show regarding Public Art in Surprise. He also suggested that the outdoor atrium south of the City Hall parking lot would be a perfect venue for holding events in the park. He attended Goodyear's Plein Air art event at which the Mayor spoke.

Stephanie Savage of the West Valley Conservatory of Ballet informed that it is a non-profit organization which offers classes on a donation basis.

CONSENT AGENDA

E. Approval of items on the Consent Agenda

No items were identified as consent agenda items.

REGULAR AGENDA ITEMS – NON PUBLIC HEARING

S. Staehle changed the order of the items on the agenda to accommodate the guest speakers. Item 2 was presented before Item 1.

Item 2 – CITYWIDE – Presentation by the Surprise Police Department regarding the use of art to deter criminal damage and graffiti.

Officer Douglas Lynch and Sergeant Norman Owens presented details of a pilot program which would take place at the building at Bicentennial Park in which art could possibly help with graffiti. Officer Lynch reported that studies have shown that public art helps to reduce crime, and less that 2 – 10% of areas that have some sort of art applied to them get re-vandalized. He asked the Board for their help regarding what type of art to place at the pilot location. S. deJong suggested using a graffiti artist. Officer Lynch said that buy-in from the community helps to prevent crime and they will be looking for local artists. S. Staehle asked if there is funding for this program. Sergeant Norm Owens reported that the police department is currently reaching out for funding through grants, etc. M. Lieu stated that a local Avondale graffiti artist was hired to design a mural for a wall near a school in Avondale, and children who had actually been caught tagging were chosen to paint it. For two years since that time there has been no vandalism to that area. She suggested that the Police Department hire a local, younger artist to design a mural and then have local children paint it. She also stated that she is still friends with the Avondale artist that was hired and could speak to him regarding any recommendations of a Surprise artist who does similar work. K. Morgan suggested that the space selected for the pilot program is large enough to where multiple artists could be selected. e. hayden informed Officer Lynch and Sergeant Owens that they should speak to the Community For All Ages at Benevilla for more support.

Motion for approval to move forward and help the Police Department with program to deter criminal damage and graffiti with the use of art – e. hayden, 2nd Susan deJong. Six yes votes. Motion carried.

Item 1 – CITYWIDE – Consideration and action to approve the minutes of the November 7, 2011 Arts & Cultural Advisory Board meeting.

Changes needed to be made to minutes:

- In Staff Reports – Sun City Oktoberfest needs to be changed to Sun City Grand Oktoberfest in two places
- ellise hayden's name is spelled wrong in Staff Reports, should be ellise rather than elise
- Susan deJong's name needs to be spelled deJong rather than DeJong throughout the minutes

Motion to approve minutes – ellise hayden, 2nd Margaret Lieu. Six yes votes. Motion carried.

Item 3 – CITYWIDE – Consideration and possible action to recommend awarding General Operating Support Grants or Project Grants and present to Surprise City Council for final approval. (list grant recipients and amounts)

The Board discussed each grant application individually.

WHAM Art Association – Art is Alive in Surprise – K. Morgan advised that the mileage needs to be adjusted to meet the IRS guidelines. S. Staehle believes this organization used a Program Grant Application form rather than a General Operating Grant Application form. She stated that there needs to be a report on the overall organization rather than on one program. K. Morgan said that the organization needs to clarify if this is for an Operating or Program grant and more information is necessary to move forward.

Motion to return application for Art is Alive in Surprise to WHAM for more clarity with a deadline of two weeks to be re-submitted – Kathie Morgan, 2nd Loretta Warner. Five yes votes. ellise hayden abstained from voting. Motion carried.

West Valley Arts Council – General Operating Support – Board all agreed that the amount requested needs to be stated. K. Morgan felt there are not strong enough measures.

Motion to return application to West Valley Art Council for more clarification of amount of funds requested with a deadline of two weeks to be re-submitted – Loretta Warner, 2nd Susan deJong. Six yes votes. Motion carried.

West Valley Conservatory of Ballet – Peter and the Wolf Ballet – K. Morgan feels that this ballet will help to create new culture and she is especially attracted to the partnering spirit, however she doesn't see sufficient measures in the application. M. Lieu mentioned that our name on the collateral will be present in other areas besides Surprise. e. hayden said that the "funded by" area on the collateral needs to include the City of Surprise.

Motion to fund \$3,000 Program Grant to West Valley Conservatory of Ballet for the Peter and the Wolf Ballet with the caveat that all collateral state that this event was partially funded by the Surprise Arts and Cultural Advisory Board – Kathie Morgan, 2nd Loretta Warner. Six yes votes. Motion carried.

West Valley Symphony Association, Inc. – Surprise Concerts

Motion to fund \$3,000 Program Grant to West Valley Symphony Association for the Surprise Concerts – e. hayden, 2nd Susan deJong. Six yes votes. Motion carried.

Arizona Opera – Opera in the Park – T. Combs informed the Board that the Opera will be using the City facility for a charge and at this time there is no partnership with the Arizona Opera and the City for this program. e. hayden commented that this program will draw a large audience from Sun City, Sun City West and Sun City Grand. K. Morgan likes the history associated with the Arizona Opera and is happy that we will be connected to it.

Motion to fund \$3,000 Program Grant to Arizona Opera for the Opera in the Park program – Susan deJong, 2nd Loretta Warner. Six yes votes. Motion carried.

WHAM Art Association – The H.Art (Happy Art) Student Exhibit – S. deJong stated that children’s art does not seem like enough of a project. K. Morgan agreed and said this program is a second or third layer idea to a larger program. She believes children’s art programs should not require such high dollar amounts. S. Staehle disagrees and stated that past projects included things that were strictly educational for children and that this event coupled with the Art is Alive event increases the potential for a larger draw of people at the event. L. Warner stated that the monetary prizes offered to students presents and exciting and motivating opportunity for them to participate. M. Lieu believes that involving a younger generation in art programs is a great way to promote art in general.

Motion to fund \$2,430 Program Grant to WHAM Art Association for The H.Art (Happy Art) Student Exhibit – Loretta Warner, 2nd Margaret Lieu. Four yes votes, one no vote. ellise hayden abstained from voting. Motion carried.

West Valley Arts Council – The Backyard Series – K. Morgan stated that she believes this event competes with 2nd Sundays in the Park and she is not in favor of funding the grant. e. hayden said next year we need to see the outcomes of this year’s event to know if a grant should be funded again. S. Staehle said this event brings in diverse talent. L. Warner believes the amount of funding requested is a modest amount and Surprise has a vested interest in this event.

Motion to fund \$3,000 Program Grant to West Valley Arts Council for the Backyard Series – Margaret Lieu, 2nd Loretta Warner. Four yes votes, one no vote. Sandra Staehle abstained from voting. Motion carried.

Item 4 – CITYWIDE – Board to approve hosting a Plein Air Event in conjunction with the WHAM Arts Festival in March, 2012.

K. Morgan suggested adding Marley Park as an Area of Interest for the Plein Air Paint Event. T. Combs advised the Board that the proposed registration site of Dream Catcher’s Park is going to be used by WHAM for the Arts Festival. S. Staehle said that this is not WHAM’s event but the Arts and Cultural Advisory Board’s event to staff. T. Combs let S. Staehle know that this is a great time for the Board to volunteer, and the City would provide one staff member to help the Board on the day of the event.

Motion to approve hosting a Plein Air Event in conjunction with the WHAM Arts Festival in March, 2012 – e. hayden, 2nd L. Warner. Six yes votes. Motion carried.

Item 5 – CITYWIDE – Consideration and possible action to place items on a future agenda.

- Dysart Unified School District representative Karen Martin
- Grant Application Review
- Project Grant and Operating Grant reviews for January workshop
- FY 12/13 Budget Discussion

OTHER BUSINESS

The Board agreed that the General Operating Support Grant application should be posted again for any applicants who have not already applied for a General Operating Support Grant this fiscal year. The submittal deadline will be January 4, 2011 at 5:00 p.m. Applicants who have already applied for a Program Grant during this fiscal year may also apply for a General Operating Support Grant.

ADJOURNMENT – Motion by ellise hayden, 2nd Susan deJong

ATTEST:

Mark Coronado, Director
Community & Recreation Services

CERTIFICATION:

I, Heather Donaldson, Administrative Specialist for the City of Surprise Community and Recreation Services Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the CRS Board meeting held on December 5, 2011.

Heather Donaldson, Administrative Specialist

POSTED:

TIME:

Linda Stevens, Deputy City Clerk

SPECIAL NOTE: Individuals needing reasonable accommodations, such as large print materials and oral/ ASL interpreters, should contact the Disability Advocate at **623.222.3821** (Voice) or **623.222.3802** (TTY/VP) at least three (3) business days prior to the event so arrangements can be made.