

**CITY OF SURPRISE**  
**ARTS & CULTURE ADVISORY BOARD**  
**DRAFT Special Meeting Minutes**  
**November 17, 2010 / 6:00 PM**  
**CRS Office**  
**15960 N. BULLARD**  
**SURPRISE, ARIZONA 85374**

CALL TO ORDER: 6:03pm

A. Roll Call

**Arts Committee Members Present:** Sandra Staehle (Vice Chair), Eric Cultum, Kathie Morgan, Jim Biundo, Elise Hayden

**Ex-Officio Arts Committee Members** Julie Richard (absent), Kendra Amburgey (absent)

**Voting Members Absent:** None, two vacancies

**City Staff:** Melissa Miller, Dana Garr

**Guests:** None

B. Pledge of Allegiance

C. Current Events Reports – Chair Staehle encouraged the members to report on current events that the board may find interesting relevant to arts and cultural activities in Surprise. Mr. Biundo reported that the West Valley Arts Museum is still up and running. At a recent meeting, there was good turnout and the City of Peoria Mayor and Council stand committed to housing the collection. E. Hayden reported on a meeting regarding the Community Garden and their interest in coming to the Arts Board for support of the garden and future farmer’s market. She will forward staff the next meeting’s agenda to share with the board. Mr. Cultum reported on the Waddell library opening. Neat art items that were well done. Picasso’s Pizza is a great arts and cultural experience as well. Beautiful art and ambiance with a fountain outside. S. Staehle shared articles in the paper about the West Valley Symphony. Next meeting will be February at Valley Vista Performing Arts Center. Also R.I.S.E. how can we promote the February concert as an Arts Board function on January 16? The Learning for Life Center behind Benevilla. February and March events also. Contacted West Valley to present to our board regarding partnerships. Grant opportunities need explored. Perhaps also through West Valley Arts Association. Perhaps a 4<sup>th</sup> of July Pops concert. E. Hayden advised of a West Valley Arts Council Grant process that closes January 15 for which the Sundancers may be able to apply. Also, AZ Yates / Gates, which has processes at the end of Spring, Summer, and early Fall. E. Cultum – Most performing artists would not need compensated. Staehle – Paradise Valley also has arts sponsored through the school district. Sponsors such as Paradise Bakery help with fundraisers that support events. Sandra will outreach to see how they accomplished this. Concerts occur every Wednesday at Sun Village and some local churches with musicians. Information will be forwarded to Tara Combs as leads for the Five Friday’s events. The Arts Board has two vacancies. However, the ad had a misprint. Staff will follow-up with a correction request. Staehle has also outreached all over Sun City Grand to their multiple clubs solicit interest in board membership.

D. Staff Reports – The Public Art Policy as revised by suggestions from the Arts Board will go to council tomorrow.

**CALL TO THE PUBLIC**

No requests for the floor were received.

**CONSENT AGENDA**

**E. Approval of items on the Consent Agenda**

No items were identified as consent agenda items.

**ARTS & CULTURE ADVISORY BOARD AGENDA ITEMS – NON PUBLIC HEARING**

**Item 1 – Staff will update the board on the upcoming Surprise Party**

Staff provided an update on Surprise Party planning, and highlighted several events planned over the four day celebration of the 50<sup>th</sup> Anniversary of Surprise. At the last meeting, the board questioned the scale of

the art component of Surprise Party. Staff advised there will be some arts and crafts areas and a gingerbread display. However, it has been confirmed that there is a more significant component than just an Arts and Crafts show due to the scale of the artists. Together, we will work to build a 6month calendar of events that fall within the fiscal year and update the board on the programming. The Performance in the Park will also be reviewed as there is an entertainment/performing arts component the board may wish to engage in.

**Item 2 – CITYWIDE – Consideration and possible action on the board co-sponsoring the art component of the Five Friday's special event.**

When presented to the board at the last meeting, very limited information was available and not brought as an action item. Tonight, staff is looking to formalize the boards support of the event and obtain direction on how they can best provide support. K. Morgan questioned the 6pm-8pm timeframe for adult events. M. Miller advised that historically, we have not been well attended later than that. We can evaluate and add a comment opportunity on the program surveys to get public input on the times. J. Biundo prefers the earlier time to provide for the commute straight over to the event and not risk people going home and then deciding whether or not they want to go back out again. M. Miller overviewed the scope of the event and the board would be ambassadors to the artists they bring for the evening. We are still working out food placement, tables, etc. E. Hayden requested photos be sent in the call to artists of the facility. Staehle advised not to separate the crowd from the art and the food. K. Morgan – lighting will need to be considered so we can see the pieces yet maintain intimacy. Staehle – A six week turn will not be easy over the holiday. E. Cultum – Advantages could be the artist opportunity to bring leftovers that haven't sold over the holiday. E. Hayden offered up a Phoenix and Scottsdale contact, with inventory, who are already juried. M. Miller – A board member can be designated to receive submissions. K. Morgan committed to outreaching at the Phoenix Art Museum on Saturday. Miller – Artists would then sign a facility use agreement. K. Morgan clarified who puts out the call. Miller – we can draft and let the board send as long as efforts are not duplicated. Morgan – Once point of contact would be best for consistency. Miller – the board is tasked with that element for the Five Fridays Event. Biundo – the Chair would be logical. Cultum – so would Vice Chair. Staehle – so would members. Morgan commented that the construction of the document would be important. M. Miller overviewed how Julie Richard's group and Avondale have conducted their calls to artists and will send a draft of similar format to the group. E. Hayden volunteered to handle the January call to artists. Staehle and Cultum were open to help preview submissions. Special meeting to be held in December to review. Staehle motioned to approve the process for co-sponsoring the Five Friday's Art component. Seconded by Eric Cultum. None opposed.

**OTHER BUSINESS**

Strategic Plan submissions will be sent to the board for comment.

**ADJOURNMENT** – Motion to adjourn Cultum, second Hayden. The next meeting to be a special meeting in December, to be determined based on artist submission timeline.

**ATTEST:**

\_\_\_\_\_  
Sandra Staehle, Chair

**CERTIFICATION:**

I, Dana Garr, Analyst for the City of Surprise Community and Recreation Services Department, Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts Board meeting held on November 17, 2010.

\_\_\_\_\_  
Dana Garr, Sr. Analyst

**POSTED:**

**TIME:**

\_\_\_\_\_  
Linda Stevens, Deputy City Clerk

**SPECIAL NOTE:** Individuals needing reasonable accommodations, such as large print materials and oral/ ASL interpreters, should contact the Disability Advocate at **623.222.3821** (Voice) or **623.222.3802** (TTY/VP) at least three (3) business days prior to the event so arrangements can be made.