

**CITY OF SURPRISE
Community & Recreation Services
ADVISORY BOARD**

Minutes

**December 9, 2008 / 6:00 PM
Surprise Community and Recreation Services
15960 N Bullard
SURPRISE, ARIZONA 85374**

CALL TO ORDER: delayed until quorum achieved at 6:40pm

- A. Roll Call
- B. Approval of minutes September 9, 2008 – Motion-Youngblood, 2nd Hawkins, 4ayes/0 opposed

CURRENT EVENTS REPORT

- A. Chairman Report
- B. Advisory Board Member Report
- C. Community & Recreation Services Staff Report
 - a. Surprise Party – Approximately 5,000 in attendance Friday, and 9,000 in attendance Saturday. Calculations based on aerial view, number of occupied parking spaces, and conservative estimate of 3-4 people per vehicle.
 - b. CTCA numbers – The budget for the CTCA is not official to mayor/council until settlement. The tournament was broadcast on Fox Sports, Tennis channel, and Fox Arizona . Mr. Turner asked how Mr. Courier thought Surprise did in regard to the event. Mr. Coronado replied by citing attendance numbers that were 2 to 1 compared to other CTCA venues. Format of the tournament will change slightly for next year’s event. Ms. Youngblood asked a question in regard to zip-code breakdown. Analysis of top 10 DMA’s with 65% in Surprise. Fed-Cup will be supported with in-kind, current operational, volunteers, sponsorships and expenditures not to exceed \$50,000.

REGULAR AGENDA ITEMS

Item 1 – Youth Scholarship Program

Report

Ms. Donna Miller overviewed the fee structure. Donations cover less than 35% of the aid requests and staff has recommended an evaluation of the program’s funding. Research into obtaining 501(3)(c) status so that donations can come from events like the Sundancer Golf Tournament in an attempt to limit general fund subsidy is being conducted.

Ms. Youngblood asked for a timeline on implementing such a donation program. Ms. Miller replied with an estimated time frame of Fall 2009.

Item 2 – Community Garden/Lizard Run

Report

Surprise has been awarded an Arizona Community Foundation Grant of \$10,000 for development of an intergenerational program. Additional dollars may be available in subsequent years, pending program approval. Currently, there is \$283,000 in capital improvement dollars available for the project. Private dollars will need to supplement the difference and consideration of the significant amounts of vandalism will need to be taken into account. Interfaith stands to benefit significantly as will Rio Salado. Ms. Youngblood asked if the community benefits from the program and park. Mr. Coronado added if it is believed that a park in this area will benefit the community, then yes, but need to quantify the benefit to city. Mr. Hawkins asked if the program and park is a benefit to the residents in the area and if it is or will be heavily needed and used. There are less than 48 plots slated for the community garden. There is a need to maximize dollars. Staff will not promote maintaining and operating the garden. Mr. Hawkins asked if there are any grants available in regard to the program and park. Mr. Coronado discussed the next step needs to be a conceptual bridge

costing as the community garden development is still a-ways out.

Item 3 Non-Resident Fees

Action

The City does not desire to segregate customers from outside of Surprise, however, raising non-resident fees does send a message that in tight times, subsidizing residents is a priority. In the future, the cost recovery mechanism for residents will change as well but not anytime soon. Studies and industry comparisons will need to be conducted to determine what and where those changes need to be made. Ms. Bails (citizen guest) expressed that she supports the non-resident fee increase program 100%. Ms. Youngblood expressed that the Surprise residents need to be served first and have more chance to get in. Mr. Turner expressed that it costs \$285 to \$300 to play baseball in other cities. Mr. Coronado shared staff recommends the CRS Board approve this item, which will then be added to the City Manager/Council's Needs-to-Know update.

Motion – Mary Lou Youngblood motioned to accept fee increase as presented, 2nd by Mike Hawkins, 4 ayes/0 opposed. Motion carried.

Item 4 City Stage for Non-City Use

Action

Supporting outside entities who rent the City Stage uses staff resources (most often overtime) that can no longer be accommodated; costs of which are not directly recovered by the rental fee. Staff requests approval to suspend City stage rentals until further notice.

Motion – Mary Lou Youngblood motioned to suspend non-City use of the stage until further notice, 2nd by Mike Hawkins, 4 ayes/0 opposed. Motion carried.

Item 5 Direction on Market Street Park located in the Original Town Site

Action

Staff presented three options for review by the Board for viable properties in the area for a park in the Original Town Site. Location, purchase price, construction costs, and amenities were broken down according to the acreage of the three parcels using comparative market analysis and average construction costs per square foot:

- Parcel one - .79 acres, \$660,000 estimated
- Parcel two - 1.03 acres, \$835,000 estimated
- Parcel three - 1.05 acres, \$1,109,500 estimated

Ms. Martha Bails (citizen guest) expressed that Vice Mayor Roy Villanueva asked for support from the Recreation Board in regard to this park. To consider the park at this time would not be appropriate in the current state of the economy. Ms. Bails also expressed concern that this was an unethical action for Vice Mayor to request board approval. Ms. Youngblood stated that a five acre parcel has more of an impact than a one acre which is why the Board and Council approved the Parks and Recreation Master Plan which recommends that the minimum size of any new park inventory be 5 acres or more.

Motion – Mary Lou Youngblood motioned that due to the Board and Council's adoption of the Parks and Trails Master Plan, the CRS Board recommends not adding park inventory less than five acres, 2nd by Mike Hawkins, 4 ayes/0 opposed. Motion carried.

OPEN CALL TO THE PUBLIC

DISCUSSION: The next meeting tentatively slated for February 10 at 6:30pm

ADJOURNMENT: 8:10pm

Linda Stevens, Deputy City Clerk

POSTED:

TIME:

SPECIAL NOTE: Individuals needing reasonable accommodations, such as large print materials and oral/ ASL interpreters, should contact the Disability Advocate at **623.222.3821** (Voice) or **623.222.3802** (TTY/VP) at least three (3) business days prior to the event so arrangements can be made.