

TO: Mayor and Council
FROM: Charles R. Oliver, City Manager
DATE: February 5, 2010
SUBJECT: Issues Update

GOOD NEWS” FOR ARIZONA AND SURPRISE The Communications Department is working with “opportunitygreaterphoenix.com” (OPG) to promote positive news about Surprise regionally and nationally. An arm of The Greater Phoenix Economic Council, OGP is an exciting new site launched in January that gathers news from around the state and takes a proactive approach to presenting the positive, productive things that are happening in the Valley and Arizona. The target audiences are local and statewide decision makers, business leaders and national media. OGP has a built in network of statewide leaders in politics and business as well as a good national media database. Surprise will be an “early adopter,” directing news from our city to this important new tool and developing a “Surprise community page” on the site. OGP already provides a link to www.surpriseaz.com. Communications is coordinating with the Economic Development team in providing demographic and other Surprise information.

LIZARD RUN BRIDGE. The bridge’s foundations were placed last week and the abutments were set on Tuesday (2/2) and Wednesday (2/3). The bridge’s structural steel members are scheduled to arrive on site on Friday, February 5th. The erection of the bridge has been scheduled for Monday, February 8th. The areas where new connecting sidewalk adjoining the bridge will be placed have been graded. These new sidewalk sections will be placed after the bridge has been set. A ribbon cutting is scheduled for March.

SAY “KONICHIWA” TO NEW LOCAL RESTAURANT. An empty restaurant space at Bell and Litchfield roads, once home to El Paso BBQ, has recently been purchased. The 8,000 square foot space will be transformed by \$360,000 in tenant improvements into a Japanese steak house. The restaurant is expected to open this summer and is a client involved with the City’s Small Business Assistance Program, spearheaded by Al DeAngelis in the Economic Development Department.

FTZ – ONE STEP CLOSER TO BEING A REALITY. Mayor Truitt and Economic Development Coordinator Mike Hoover recently submitted testimony in front of a U.S. Foreign Trade Zones Board in support of a Foreign Trade Zone. The February 3rd hearing was comprised of elected officials, economic development representatives, site owners and other interested parties. The Greater Maricopa FTZ Application has support from seven cities/towns with four identified sites. Surprise Pointe, an industrial park at Litchfield and Waddell, is one of the four. The other sites are in Goodyear and in the Buckeye planning area. A Foreign Trade Zone is a substantial tool that assists with business recruitment and expansion. The primary users of a FTZ are

manufacturers, importers, 3rd party logistics providers and developers. Westmarc is now heading up the initiative that started over 12 months ago with exploratory discussions between Surprise and FTZ industry experts. If the application is approved, the FTZ could be live by 3rd quarter 2010. For more information about Foreign Trade Zones, visit www.westmarc.org or contact the Economic Development Department.

BULLARD AVENUE WIDENING/MARQUEE SIGN. Despite the considerable rain we experienced two weeks ago, the project continues to proceed. Since that time, nearly half the curb and gutter has been placed, all underground electrical and fiber optic conduit has been installed, landscape irrigation mains are in place, and the reclaimed water lateral connections installed. The new widened section of Bullard is scheduled to be open by Spring Training including the marquee sign. The streetlights and landscaping may not be complete by that time.

PUBLIC SAFETY BUILDING WATER LEAK UPDATE. Since the rain ended staff has been working hard to see that the repairs are investigated thoroughly and performed properly, and in a timely fashion. Of the areas where the Public Safety Facility (PSF) experienced water infiltration the roof above the back corridor and Fire Administration has been repaired and water tested. The doorways at three of the five atriums located in the Court, PD, and Fire have also been water tested. Based on the results of these tests, it appears that in these locations, some partial rework of the window system will be needed. This work will occur over the next week. Finally, where there was water infiltration along the southern perimeter wall at the exterior landscape planter locations, the soil in the planters has been pulled away from the building to allow the external areas to dry. The City has received recommendations from the Architect and will be meeting with all parties involved to discuss the proper course of action to correct future events.

FIRE ANALYST COMMISSIONED AS ENSIGN IN USN SUPPLY CORPS. Chad McArdle, Fire Department Analyst, was recently commissioned an Ensign in the United States Navy Supply Corps. The officers in the Supply Corps are the "Business Managers" of the Navy, responsible for all logistics, retail operations, disbursements, food service and hazardous material control. For the past year he has been working on the application package that was sent to a committee of Navy Captains and Admirals for review. This application consisted of a number of documents and other steps. Nation-wide, only 80 individuals were selected for a Supply Corps commission in 2009. In April, he will be attending a school for Direct Commission Officers in Newport, Rhode Island and in February 2011 he will begin an intensive 15 month BQC (Basic Qualifications Course) that consists of both correspondence classes as well as onsite training that will provide all the training required to perform the duties of a Supply Corps Officer. Congratulations Ensign McArdle!

CENSUS OUTREACH UPDATE. Working with the interdepartmental team, Communications has completed production of two top quality 30-second commercials promoting Census awareness in Surprise. The spots air on Surprise 11, and have been sent to Channel 22 in Sun City Grand. You may see them on the web by clicking on the links :

Version 1: http://surpriseaz.granicus.com/MediaPlayer.php?publish_id=469

Version 2: http://surpriseaz.granicus.com/MediaPlayer.php?publish_id=470

Communications has also created/published a web site and public PowerPoint presentation. The web site has informational links and FAQs, and is prominent on the city's home page. The PowerPoint was debuted this week in SCG and has been posted on the Census web site.

ADAPTIVE SPORTS. The Surprise Special Olympics basketball teams are practicing weekly in preparation to compete at the upcoming West Valley games being held at the local high schools. Surprise is in their 3rd year of co-hosting the West Valley Basketball Tournament in partnership with the West Valley Special Olympics and Dysart School District.

ADULT SPORTS. The Winter 2009/10 Adult Flag Football League season is coming to an end. Sixteen teams are currently participating in a double elimination tournament that consists of 31 games being played over two Sundays at the Surprise Recreation Campus. Community & Recreation Services registered 68 teams for the winter 2010 Adult Softball Leagues; 24 Coed and 44 Men's teams. The league revenue for the six leagues totals \$23,080. The Men's Leagues will play on Tuesday, Thursday, Friday and Saturday nights. Coed teams will play on Friday and Sunday nights. A total of 444 games will be played in the months of January and February at Surprise Farms.

SPECIAL EVENTS. Community & Recreation Services will be hosting the USA 50 km Race Walk Championships on Sunday, February 7 at 7 am. The route will encompass Bullard Avenue from Paradise Lane to Greenway Road. Over 40 competitors from all over the nation are expected to participate. In addition to the 50 km distance, there will be an open 20 km race walk held in conjunction with the championship race. Race participants will also enjoy a pre-race Ceremony Dinner at the Community & Recreation Services Offices on Saturday, February 6th at 5 pm.

TENNIS COMPLEX. The Surprise Tennis & Racquet Complex is hosting the USTA Southwest Junior Sweet 16 Tournament February 6-7. One hundred thirty four players from across the southwest (Arizona, New Mexico, and Texas) will be competing for valuable ranking points. Play starts at 8 am both Saturday and Sunday

VALENTINE'S SENIOR CENTER EVENT. The City of Surprise Community and Recreation Services Department is hosting a *Vegas Valentine Show* starring Jimmy Chapel as part of their Active Adult Events / Programs. The show is Saturday, February 13 from 7:30 – 10:30 pm at the Sierra Montana Recreation Center located at 14861 N. Spring Lane. A versatile world class entertainer, Jimmy Chapel combines a smooth, powerful voice with an ability to capture all styles of music and a flair for comedy that has his audiences laughing, crying and participating. Tickets are available at the Surprise Senior Center or the Community & Recreation Services Office on Bullard and are \$8 per person.

WEEKLY 'COUNCIL REQUEST REPORTS' are attached as EXHIBIT A. This report documents any request of the Mayor and Council made at a Public Meeting.

Active Requests by Due Date

Due Date by Month

Due Date	Request Name	Request Date	Requestor	Responsible Department	Responsible Party
September 2009					
9/11/2009	Reems Road Lighting	8/27/2009	Council Member Williams	Public Works	Robert Beckley
October 2009					
10/31/2009	Nuisance Ordinances	3/12/2009	Council Member Williams	Police	Dan Hughes

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September 2009

9/11/2009	Reems Road Lighting	8/27/2009	Council Member Williams	Public Works	Robert Beckley
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Comments:

11/18/2009 The addition of street lights on Reems Road from Cactus Rd. to Peoria Ave. was approved by Council on 10/22/09.

9/2/2009 Council Member Williams requested that an item be brought before council to add street lights to Reems Road. Project management to bring an item forward for council consideration

October 2009

10/31/2009	Nuisance Ordinances	3/12/2009	Council Member Williams	Police	Dan Hughes
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Comments:

8/18/2009 Code amendments to come forward to council in approximately two months. Crime free addendum will be part of rental unit business license, but not new code. Changed due date from 7/24/09

8/13/2009 City Attorney in discussions with Council Member Williams regarding whether most appropriate as an ordinance or a program change.

6/24/2009 Code modifications may not be necessary. Appropriate legal means may already be in place to implement a program with teeth. Appropriate City Staff will be meeting and determining next steps for council action or report.

6/8/2009 Presentation by Police Department and Code Enforcement scheduled for July

5/28/2009 Changed due date from 6/20/09 in order to ensure that the ordinance is fully developed and meets the needs of the City.

3/12/2009 CM Williams requested an information and an overview of all current nuisance ordinances. Issues Update will indicate it will take about 90 days to develop ordinances for Council's review.